



## Deliverable D.T1.1.2 “National workshops on value chain mapping with stakeholders”

Prepared by: Hungary - DBH Project Management Kft.

## Location of the workshop

COUNTRY: HUNGARY

Title of the seminar in English: Interreg CENTRAL EUROPE BIOCOMPACT\_CE – National Information Day

Location: Budapest

N° of participants : 19

### **SHORT DESCRIPTION OF THE WORKSHOP**

The seminar took place in Budapest at Hotel Griff. The workshop was organized by Omnipack- First Hungarian Cluster of Packaging Technology.

Thematic of the national workshop day:

- Introduction of OMNIPACK First Hungarian Cluster of Packaging Technology and BIOCOMPACT-CE Project
- Take-away packaging material and its recycling
- Research and Development projects at Óbuda University related to development and application of biodegradable packaging materials

The speakers of the national workshop day:

- Zsolt Keresztúri  
Omnipack Cluster Manager. The cluster strives to manufacture all of its products fully or at least partially from 100% compostable and therefore biodegradable materials and to replace conventional or polluting technologies with environment neutral ones. The cluster conducts R+D activities in cooperation with their customers upon request.
- András Ugrin Jr.  
Executive Director of UgrinPack-Erdősi Kft. The company's main activities are pouch packaging technology, shape welded packet and HunGreen Ökofol product family which is 100% compostable, environmentally friendly packaging.
- Dr. habil Csaba Horváth  
Associate professor, Director of Óbuda University. Educational Institute of higher learning for paper, printing and packaging technologies. Continued learning institute and laboratory services.

Among the almost twenty participants, various prominent personalities of environmental companies and packaging industry took part in the workshop including the Hungarian Association of Packaging and Materials Handling (Associated Partner) as well. Due to the number of participants the event was really interactive from the very beginning and speakers carried out an open discussion among participants.

### **KEY FEEDBACKS**

- The participants were really interested in the BioCompact project, they wanted to know more detailed the aims and the result of it furthermore the type of actors that will be involved in the project implementation in the long term.
- It has become apparent by the presentation of Csaba Horváth and the responses that the lack of professionals in packaging industry is a crucial issue in Hungary. It does not connect directly to the topic of the project however it would be a good possibility to teach the packing technology from environmentally conscious viewpoint which could eventuate new technology solutions from professionals of the next generation.
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