

# BCP-CE Audit tool draft

## BCP-CE Audit Tool Draft - General Questions

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In this section we wish to get some very basic information about your company. (6 questions)

### 1. 01. Company country of origin

Mark only one oval.

- PL
- HR
- HU
- IT
- SI
- SK

### 2. 02. Size of the company

Mark only one oval.

- Micro (1 - 9 employees)
- Small (1 - 49 employees)
- Medium (50 - 249)
- Large (250 >)

### 3. 03. Value chain position of the company

Check all that apply.

- Feedstock material producer (paper, polymer granulate, masterbatch)
- Material producer / converter (paperboard, linerboard, laminated or extruded material, plastic film)
- Packaging producer (corrugated boxboard, folding boxboard, flexible and rigid plastic packaging)
- Packaging end user
- Warehousing / logistics
- Distribution / sales / brandowners
- Waste management
- Support organisation

### 4. 04. Export share

Mark only one oval per row.

	0-20%	20-40%	40-60%	60-80%	80-100%
Export share	<input type="radio"/>				

**5. 05. Ownership**

Mark only one oval.

- Domestic private
- Domestic public
- Joint venture
- Stock listed company
- Foreign
- Other: \_\_\_\_\_

**6. 06. Age of the company**

Mark only one oval.

- 0-3 years
- 3-10 years
- 10-20 years
- 20+ years

## BCP-CE Audit Tool Draft - Trends

This part of the AT is intended to assess the business trend of your organization. (4 + 9 questions)

**7. 07. Revenue growth rate in last full year**

Mark only one oval.

- 10% or lower
- 10% - 0%
- 0% - 10%
- 10% - 25%
- 25% or higher

**8. 08. Average revenue growth rate in last 3 years**

Mark only one oval.

- 10% or lower
- 10% - 0%
- 0% - 10%
- 10% - 25%
- 25% or higher

**9. 09. Staff changes in last 3 years**

Mark only one oval.

- 10% or lower
- 10% - 0%
- 0% - 10%
- 10% - 25%
- 25% or higher

**10. Profit growth in last 3 years**

*Mark only one oval.*

- 10 % or lower
- 10% - 0%
- 0% - 10%
- 10% - 25%
- 25% or higher

**Specific questions about assets.**

**11. What was your NET REVENUE three years ago?**

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**12. What was your NET REVENUE two years ago?**

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**13. What was your NET REVENUE last years?**

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**14. What were your TOTAL ASSETS three years ago?**

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**15. What were your TOTAL ASSETS two years ago?**

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**16. What were your TOTAL ASSETS last year?**

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**17. What was your NUMBER OF EMPLOYEES three years ago?**

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**18. What was your NUMBER OF EMPLOYEES two years ago?**

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**19. What was your NUMBER OF EMPLOYEES last year?**

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**BCP-CE Audit Tool Draft - Innovation**

In this section we wish to get a feeling about innovation in your company. (10 questions)

**20. 20. What is the importance of innovation for your company?**

Mark only one oval.

	1	2	3	4	5	
Not important [1]	<input type="radio"/>	Very important [5]				

**21. 21. How is innovation planned?**

Mark only one oval.

- There is no plan [1]
- Short term plan ( up to 1 year) [3]
- Medium term plan (1 - 5 years) [4]
- Long term plan (5+ years) [5]

**22. 22. What is your innovation investment?**

Mark only one oval per row.

	0-10% [1]	10%-20% [2]	20%-30% [3]	30%-40% [4]	40%-50% [5]	50% + [5]
% of annual investment budget	<input type="radio"/>					

**23. 23. Where does innovation for your company predominantly happen?**

Check all that apply.

- Internally (department / division)
- Within the group (in-house)
- Externally - private consultant service
- Externally - academia / research institute
- Externally - within the value chain
- Other: \_\_\_\_\_

**24. 24. What percentage of your products are innovative?**

RANK AS IF THERE ARE TWO QUESTIONS [1-5]

Mark only one oval per row.

	0-20% [1]	20-40% [2]	40-60% [3]	60-80% [4]	80-100% [5]
Patented [1-5]	<input type="radio"/>				
Not patented but less than 3 years old [1-5]	<input type="radio"/>				

**25. 25. What is the decision level in the company regarding innovation processes?**

Check all that apply.

- Top management
- Middle management
- Technical division
- R&D division
- Commercial/marketing division
- Other: \_\_\_\_\_

**26. 26. What is the support of management regarding innovation?***Mark only one oval.*

1	2	3	4	5		
Low [1]	<input type="radio"/>	High [5]				

**27. 27. What is the staff attitude towards change for innovation?***Mark only one oval.*

1	2	3	4	5		
Low [1]	<input type="radio"/>	High [5]				

**28. 28. What are the sources of knowledge regarding innovation?***Check all that apply.*

- Customers [1]
- Suppliers [2]
- Social networks [2]
- World Wide Web [2]
- Industry magazines [3]
- Conferences [4]
- Research project [5]
- Scientific publications [5]
- Other: \_\_\_\_\_

**29. 29. How difficult is to find new skilled staff in your country/industry?***Mark only one oval.*

1	2	3	4	5		
Very difficult	<input type="radio"/>	Very easy				

**30. 30. How important is the possibility of having public funding for research in order to develop your innovation?***Mark only one oval.*

1	2	3	4	5		
Not important [1]	<input type="radio"/>	Very important [5]				

**BCP-CE Audit Tool Draft - Sustainability**

In this section we wish to understand how important sustainability is in your company. (10 questions)

**31. 31. What is the importance of sustainable development in your company?***Mark only one oval.*

1	2	3	4	5		
Not important [1]	<input type="radio"/>	Very important [5]				

**32. 32. Does your company have sustainability goals?**

Mark only one oval.

- No [1]
- Yes, qualitative goals [3]
- Yes, quantitative goals [4]
- Yes, quantitative goals with defined timeframe [5]

**33. 33. Does your company publish a sustainability report?**

Mark only one oval.

- Yes [5]
- No [1]
- It is planned [4]
- We are interested in publishing it [3]

**34. 34. What types of sustainability certificates do you have?**

RANKING [1 point minimum, 2 points if you have 1, if you have more than 1 you get 5 points]

Check all that apply.

- Environmental Product Declaration (EDP) [2]
- Carbon Footprint [2]
- Life Cycle Assessment [2]
- FSC/PEFC [2]
- Product Environmental Footprint (PEF) [2]
- Other: \_\_\_\_\_

**35. 35. How much of your investment budget goes towards improved sustainability?**

Mark only one oval per row.

	0 - 10% [1]	10% - 20% [2]	20% - 30% [3]	30% - 40% [4]	40% - 50% [5]	50% > [5]
% of annual investment budget	<input type="radio"/>					

**36. 36. Activities on sustainability are caused by:**

Mark only one oval.

	1	2	3	4	5	
External factors ("pull") [1]	<input type="radio"/>	Internal factors ("push") [5]				

**37. 37. What is the importance of end-of-life management for your materials/products?**

Mark only one oval.

	1	2	3	4	5	
Not important [1]	<input type="radio"/>	Very important [5]				

**38. 38. What is the importance of bio-based content in your materials/packaging?***Mark only one oval.*

1	2	3	4	5		
Not important [1]	<input type="radio"/>	Very important [5]				

**39. 39. What is the importance of sustainability for your customers?***Mark only one oval.*

1	2	3	4	5		
Not importnat	<input type="radio"/>	Very important				

**40. 40. What is the importance of price for your customers?***Mark only one oval.*

1	2	3	4	5		
Not importnat	<input type="radio"/>	Very important				

**BCP-CE Audit Tool Draft - Paper, bioplastics and bio-composites**

In this section we wish to understand the importance of paper and plastics for sustainability in your company and what support you might need to further your ambitions in the field of sustainable products. (8 questions)

**41. 41. How do you rank the importance of paper for your sustainability?***Mark only one oval.*

1	2	3	4	5		
Not important [1]	<input type="radio"/>	Very important [5]				

**42. 42. How do you rank the importance of bioplastics for your sustainability?***Mark only one oval.*

1	2	3	4	5		
Not important [1]	<input type="radio"/>	Very important [5]				

**43. 43. How do you rank the importance of plastic for your sustainability?***Mark only one oval.*

1	2	3	4	5		
Not important [1]	<input type="radio"/>	Very important [5]				

44. **44. How do you rank the importance of combined paper/bioplactic (bio-composites) material for your sustainability?**

Mark only one oval.

1	2	3	4	5		
Not important [1]	<input type="radio"/>	Very important [5]				

45. **45. How familiar are you with legislation for sustainable products (recycling, composting, biocontent etc.) ?**

Mark only one oval.

1	2	3	4	5		
not familiar [1]	<input type="radio"/>	very familiar [5]				

46. **46. How familiar are you with biomaterials?**

AS THIS IS A CHECKBOX QUESTION, THE HIGHEST RANK CHOSEN IS THE FINAL RANK  
Check all that apply.

- not very familiar [1]
- need more information [2]
- have received offers [2]
- we are planning to use biomaterials [3]
- have made test trials with biomaterials [4]
- we use biomaterials [5]

47. **47. Do you have a business plan for using biomaterials?**

Mark only one oval.

- no [1]
- need help to evaluate [2]
- we are thinking about it [3]
- yes, short term 1-3 years [4]
- yes, long term 5 + years [5]

48. **48. What are key limitations of biomaterials?**

Check all that apply.

- knowledge
- demand
- customer awareness
- price
- legislation
- functional properties
- Other: \_\_\_\_\_

