



**DELIVERABLE D.T.2.2.4 COUNTRY ASSESSMENT REPORT ON THE PROCESS AND THE  
OUTCOME OF THE IMPLEMENTED SERVICES (POLAND)**

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This document is to give an overall assessment on the findings and feedbacks of the second round of pilot actions carried out in Poland among three participating medium and large sized companies, who had been chosen from the feedbacks received for the call for proposal.

The three companies for the second round of pilot actions were chosen on the basis of their diversity both in terms of their position in the market chain and for their varied locations in different regions of Poland. Incorporating to pilot actions companies of varying in size, position and location provided significantly more insightful perspective on the market situation. Accordingly, the feedback received from the audited companies varied for each of the three of them, presenting more diverse outlook on the tools and services incorporated.

The most insightful feedback was received from McDonald's Poland, which was the final pilot action of the second round that took place on the 16<sup>th</sup> of October 2019. The most important implication is that the BCP-CE Audit Tool and the complementary questionnaire were far too long for and too detailed. In their opinion, the first impression on the audit tool was discouraging due to its volume. Secondly, there was stated that there is no information whether it is possible to skip the questions that are not relevant to the case or all of the questions are mandatory. Moreover, At the audit tool should Begin with a question regarding the knowledge one would like to acquire and their role in the value chain (producer, converter, user, etc.) and that the questions concerning the machine park and technology in general should depend on that choice. Another issue was that when the audit tool will become online, it should incorporate the alternative to skip the questions that are not relevant for the given company.

The second company, medium sized flexographic packaging printing company PDO had sent the feedback concerning the particular questions in the audit tool. The problematic question is the question .34 in the BCP-CE Audit Tool Draft - Sustainability part. It was suggested that the question concerning the sustainability certificate should include the option: does not apply, for companies that are not in the possession of any of the above mentioned certificates. The last issue was that it tend that for all of the Polish companies being audited during Pilot Actions, there was a bit of reservations concerning the relevance of the questions concerning the financial issues, which might be the regional feature of the Polish market in general.