

Infrastruktura Bled

FOUNDATION

- in 2000

EMPLOYEES

- medium size company

KEY PRODUCTS/ SERVICES

- waste management

KEY MATERIALS

- virgin paper,
- recycled paper,
- mixed virgin and recycled paper,
- coated paper,
- corrugated cardboard



PROFILE

Municipality of Bled established Infrastruktura Bled d.o.o., a Slovenian medium size company in domestic public ownership, for the management of municipal-owned tourism infrastructure and for the implementation of communal activities. The business of the company is divided into two programs, the Tourism Infrastructure program and the Municipal Infrastructure program. The company manages the management and maintenance of the facilities such as Castle bathing area, Sports Hall, Ski Resort Straža and summer toboggan run on Straža, drinking and fire water supply, waste management, landscaping and cemetery and funeral activity.

Company revenue growth in the last three years is under 10 %. Their profit doesn't grow, cause they are part of a Public Sector and they are not profitable. Their total assets in the last three years are estimated at 2,2 million EUR. They employed 64 employees three years ago, 68 two years ago and 76 last year, so their company is expanding.

The innovation is important for the company, but they don't have any plan for it jet. They invested less than 10 % of annual investment budget on average in the last three years in innovation. Innovation predominantly happens within the group, in-house. Decision makers are middle management, their support towards it is high. Also the staff attitude toward change is high. Their sources of knowledge are customers, suppliers, social networks and world wide web. It is important for them to have a possibility of public funding for research in order to develop their innovations.

SUSTAINABILITY, USING OF BIOMATERIALS

Sustainable development is important for them, they already published some about sustainability in their annual report. Activities on sustainability are caused mostly by internal factors. They are aware of the importance of bio-based content in their materials, packaging. For their customers' sustainability is important as well as price.

As from the point of their environmental sustainability strategy, paper, bioplastics, plastic and bio-composites are very important. They are very familiar with legislation for sustainable products as it is recycling, composting, biocontent etc. They already provide all households in the municipality with bioplastic bags for biodegradable waste and they are thinking to integrate the use of bioplastic also for other areas. Key limitations of biomaterials are at first price, followed by knowledge and customer awareness.

PRODUCTION SPECIALITIES



They have already begun with implementing the use of biodegradable disposable products for single use in such way that they allow the events to be organized in municipality of Bled under condition that organisers of events provide that all drinks and meals that are served in a catering manner are provided in biodegradable packaging for single use. Already two events with this concept took place, "Nočna desetka" in June 2019 and "Blejski dnevi" in July 2019. They set up islands with containers together with the staff who taught passing users which waste goes into which container.



In the field of waste management, all biodegradable and bio-waste is shipped to Koto d.o.o. who takes care for further disposal in accordance with the legislation. They are taking over and treat various organic waste in an environmentally friendly manner.

SUMMARY AND SOLUTION



Infrastruktura Bled d.o.o. would like to receive more information about country-specific data in the field of biocomposite packaging technology and biomaterials. They see an opportunity of getting competitive advantages in participating in pilot action as in a form of knowledge of biocomposite materials and networking. All the new information and gained knowledge will be incorporated in their strategy and they are aware that they will gain competitive advantages by elaborated solution. And they have the power to raise awareness among residents, visitors and producers with support for projects that are completely sustainable.